

GREEN PARK FESTIVAL ZONE

Prudential RideLondon presents the **London Trials Championship presented by Buxton** featuring top stunt rider Andrei Burton and a team of world and national champions who will tackle a series of breathtaking challenges using replica iconic buildings as obstacles and platforms.

- ◆ **Semi final 1** – 10:00-11:00
- ◆ **World Record attempts** – 11:30
- ◆ **Semi final 2** – 12:30-13:30
- ◆ **Final** – 14:30-15:30

A 200m mountain bike course for beginners and advanced riders.

Go Ride racing with coaches from British Cycling.

Bikeworks – showcasing all-inclusive cycling and adapted cycles on a unique cycling track.

Big screen with all-day entertainment.

Transport for London's stand offers information on free Cycle Skills sessions, walking and cycle routes and how to hire Santander Cycles.

Exchanging Places – sit in the driver's seat of an HGV or bus to get a better understanding of what the driver can and can't see.

Kids' Zone – indoor cycle-themed arts and crafts including customising your tabard, outdoor kids games, bling your bike and entertainers.

Outdoor games including giant Jenga, Connect Four, table football and lots more.

Activity areas presented by Prudential, Skoda, Continental, Evans and Amstel.

Cycle Food Court with healthy food options. **Strider Adventure Zone** balance bikes for children on a unique and fun course.

LINCOLN'S INN FIELDS FESTIVAL ZONE

Picnic zone.

Classical music live on the bandstand.

Outdoor games.

Cafe.
CLIF Bar DigiWall a climbing wall that interacts with the climber using sound and light.

GUILDHALL YARD FESTIVAL ZONE

Extreme Unicyclists – the world's only stunt unicycle team will amaze you with their stunts and tricks.

Access Sport BMX try-out course.

Live DJ Truck.

Pedal-powered slot car racing.

Pedal-powered juice bar – pedal to produce your own tasty smoothie.

Pedal-powered sound – DJs entertain with some pedal-powered sounds and beats.

LEADENHALL MARKET FESTIVAL ZONE

Transformed into the London Bike Market: **Makers Market** showcasing the makers and craftspeople working in cycling today.

Live DJs.

Frame Lab – bespoke bike frames.

Cycle screen printing press.

Bike installations.

Slow Cycling – how slow can you ride and stay upright.

SATURDAY 29 JULY

09:00

Prudential RideLondon FreeCycle route & Festival Zones open

12:00

Busy period starts

16:00

Prudential RideLondon FreeCycle route & Festival Zones close

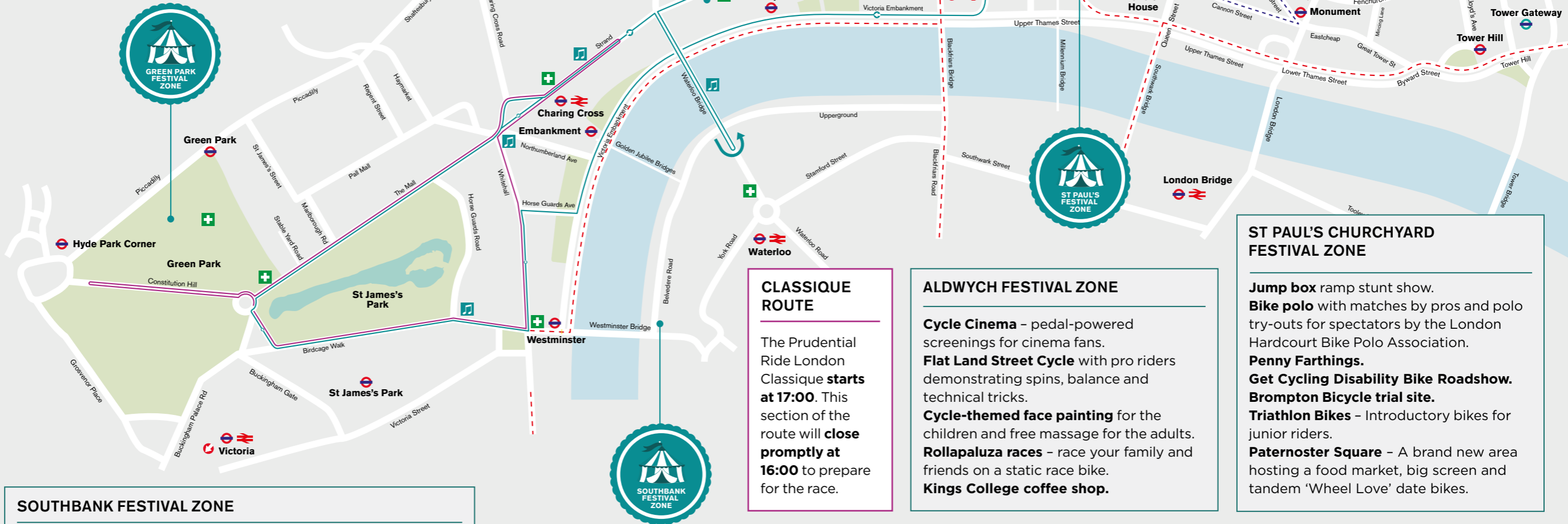
Stay in central London to watch the Prudential RideLondon Classique Pro Women's Race

17:00

Prudential RideLondon Classique Pro Women's Race

19:15

Brompton World Championship Final



SOUTHBANK FESTIVAL ZONE

BMX Stunt Show – an unbelievable showcase of skill, balance and aerial style on a BMX custom rig. Shows at 10:30, 12:00, 14:00, 15:30.

Puncture Kit – the drumming cyclist.

Visit the Coca-Cola **London Eye** (advance booking required).

Rollapaluzza races – race your family and friends on a static race bike.

CLASSIQUE ROUTE

The Prudential Ride London Classique **starts at 17:00**. This section of the route will **close promptly at 16:00** to prepare for the race.

ALDWYCH FESTIVAL ZONE

Cycle Cinema – pedal-powered screenings for cinema fans.

Flat Land Street Cycle with pro riders demonstrating spins, balance and technical tricks.

Cycle-themed face painting for the children and free massage for the adults.

Rollapaluzza races – race your family and friends on a static race bike.

Kings College coffee shop.

ST PAUL'S CHURCHYARD FESTIVAL ZONE

Jump box ramp stunt show.

Bike polo with matches by pros and polo try-outs for spectators by the London Hardcourt Bike Polo Association.

Penny Farthings.

Get Cycling Disability Bike Roadshow.

Brompton Bicycle trial site.

Triathlon Bikes – Introductory bikes for junior riders.

Paternoster Square – A brand new area hosting a food market, big screen and tandem 'Wheel Love' date bikes.

KEY



Prudential RideLondon FreeCycle route (8 miles)



Prudential RideLondon FreeCycle Explore route



Cycle Superhighway



Prudential RideLondon Classique route



First Aid points



Music Zone

Riders can join at any point along the route